



Heike Birke

1966 born near Munich/Germany
ancestral roots in former Czechoslovakia
living in Landsberg am Lech/Germany
working abroad all over Europe

Intercultural trainer, coach, author and publisher

contact

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**key
competencies**

_ Intercultural training with focus on Czech Republic/Slovakia/
Germany and Central Eastern Europe
_ Integrative business executive coaching in the international field
_ Personal coaching focusing on bicultural couples and families

languages

German, English, Czech

training methods

Interactive individual and group exercises, case studies, simulation,
visualisation, presentation, moderation, discussion, quiz, video e.g.

**professional
experience**

_ Training, consulting and coaching in Czech-German or multi-
national companies and organizations with focus on intercultural
competencies, communication, personal development, team
building, leadership, conflict management etc. (since 1993)
_ Author of the multi-media program "Erste Hilfe TSCHSCHISCH -
kurz und schmerzlos" (together with Gabriela Hunger); phrasebook
& audiofiles www.erstehilfe-tschechisch.de - second edition,
BALAENA-Verlag Landsberg am Lech (2017)
_ Publisher of modern Czech fiction in German language
BALAENA Verlag Landsberg am Lech (since 2015)
_ Several publications within the German-Czech researching project:
"International Teambuilding", Universities of Pilsen, Chemnitz and
Bayreuth (2000)
_ Working abroad as a trainer for Business German at BERLITZ
language school in Prague/CZ (1992/93)



**educational
background**

“International Leadership & Intercultural Coaching Program“ - integrative business coach with Dr. Boudewijn Vermeulen / Dr. Eva Kinast, Munich/D (Certification 2008/'09)

_“The International Profiler“ – licensee of WORLD WORK London/GB (2008)

_University of applied sciences (KSFH Munich/D), diploma in social pedagogics ('92)

_Evolving further professional development and training in diversity management, intercultural conflict solution, non-violent communication, stereotypes in CEE, theory “U”, awareness of body and mind, interactive training methods, online marketing etc.

**professional
network**

_SIETAR Deutschland / SIETAR Europe (Society for International Education, Training And Research)

_“Charta der Vielfalt“ Germany

clients

_AIM Unternehmensberatung Kulmbach - Karlovy Vary/ČR
 _Audi-Akademie Ingolstadt _AL Automotive Lighting Reutlingen
 _AVS Meißen _BASF Ludwigshafen - Praha/ČR _BEHR Thermot-
 tronik Kornwestheim _BEHR Thermot-tronik Czech Holyšov/ČR
 _BOGE rubber and plastics Damme _Robert Bosch Stuttgart
 _BOSCH Diesel Jihlava/ČR _BROSE Coburg _BSH Hausgeräte
 München _Continental Frankfurt a. M. - Regensburg _Daimler
 Stuttgart _EnBW Stuttgart - Karlsruhe _FHS Fachhochschule
 St. Gallen/CH _Faurecia automotive München _Fresenius Bad
 Homburg _GARDENA Ulm _Giesecke & Devrient München
 _HOCHTIEF Essen _MAHLE Stuttgart _MAN Diesel & Turbo SE
 Augsburg _Mann + Hummel Ludwigsburg _MUBEA Attendorn
 _Murrelektronik Oppenweiler _OSRAM München - Augsburg -
 Eichstätt - Berlin _PHOENIX Pharma Mannheim _PWO Progress
 Werk Oberkirch _RWE Essen - Praha/ČR _SCHAEFFLER Herzogen-
 aurach - Skalica/SK _SCHOTT Glas Mainz _SCHOTT Rohrglas
 Mitterteich _SCHOTT ČR Valašské Meziříčí/ČR _ŠKODA auto a.s.
 Mladá Boleslav ČR _SWISS Export Zürich/CH _Tchibo Hamburg
 _Ticona Frankfurt a.M. _thyssenkrupp Steel Duisburg
 _UMICORE Paris/F _Wiegel CZ Velké Meziříčí/ ČR
 _ZF Friedrichshafen

